

TOTVS S.A.

Publicly-held company

Corporate Taxpayer's ID (CNPJ/MF): 53.113.791/0001-22

Company Registry (NIRE): 35.300.153.171

NOTICE TO THE MARKET

TOTVS S.A. (BM&FBOVESPA: TOTS3) ("TOTVS" or "Company"), hereby, informs its shareholders and the market in general that the its subsidiary TOTVS Ventures Participations Ltda. ("TOTVS Ventures"), holding company for investments in start-ups, in this date, signed a Memorandum of Understandings ("MOU") by which it sold its minority shareholding of 20% in the capital stock of uMov.me Tecnologia S.A ("uMov.me") for the amount of R\$1,600,000.00 (one million and six hundred thousand reais) to uMov.me's founding shareholders, terminating all commitments of future investments established by TOTVS Ventures in the acquisition of the referred minority shareholding position.

The termination of the Investment of TOTVS Ventures does not interfere the commercial partnership between TOTVS and uMov.me, which continues offering mobility solutions to TOTVS clients.

São Paulo, April 2, 2015.

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