

TOTVS S.A.

Publicly-held company

Corporate Taxpayer's ID (CNPJ/MF): 53.113.791/0001-22

Company Registry (NIRE): 35.300.153.171

NOTICE TO THE MARKET

TOTVS S.A. (BM&FBOVESPA: TOTS3) hereby informs its shareholders and the market in general that NEO FUTURE FUNDO DE INVESTIMENTO EM AÇÕES, registered under the Corporate Taxpayer's ID (CNPJ/MF) 16.816.153/0001-41, through its asset manager NEO GESTÃO DE RECURSOS LTDA., registered under the Corporate Taxpayer's ID (CNPJ/MF) 05.640.380/0001-42, owner of 4,102,300 shares of the corporate capital of BEMATECH S.A., representing 7.96% of its corporate capital, committed, on August 19, 2015, in favor of TOTVS, to vote favorably to the consummation of the corporate reorganization, on the terms of the Protocol of Justification.

São Paulo, August 20, 2015

Gilsomar Maia Sebastião

Investor Relations Officer

Investor Relations

Phone: +55 (11) 2099-7105/7773

ir@totvs.com

ir.totvs.com