

TOTVS S.A.

Company Registry (NIRE): 35.300.153.171
Corporate Taxpayers ID (CNPJ/MF): 53.113.791/0001-22

Publicly-held Company

CALL NOTICE
FOR THE EXTRAORDINARY GENERAL MEETING

Shareholders of Totvs S.A. ("Company") are hereby invited to the Extraordinary General Meeting to be held on October 31, 2008, at 9:30 a.m., at the Company's headquarters located at Avenida Braz Leme, n.º 1.631, 2.º andar, Jardim São Bento, in the city and state of São Paulo, to decide on the following agenda: to examine, discuss and approve the amendment of article 3 of the Company's Bylaws to include the "grant of franchise" activity in the corporate purpose.

Clarifications:

Pursuant to applicable legislation, copies of the documents related to the agenda of the above-mentioned Extraordinary General Meeting are available to shareholders at the Company's headquarters.

São Paulo, October 16, 2008

Laércio José de Lucena Cosentino
Chairman of the Board of Directors